

THE READ ME PROJECT

ABOUT

Founded by Jo Jette in early 2016 as a way to share her love of literature with the world, The Read Me Project is a creative way to share your love of books with those around you. Magazines and 'zines are also welcome to take part. The more the merrier!

Inspired by *Alice in Wonderland*, and the 'Drink me, Eat me' notes Alice finds tied to a potion bottle and a piece of cake (both of which have magical properties), Jo does the same with books, leaving 'free reads' wherever she goes to encourage people in the street to pick up a book and 'Read me'.

Taking copies of various books she has picked up on her travels from lovely second-hand bookshops and Opportunity Shops, Jo then wraps these up and adds a hang-tag that says READ ME on the front, while on the back is the hashtag for [#thereadmeproject](#), as well as her own details. Once a lucky person finds a book they get to keep it, read it and then share it with someone else if they want. We also encourage finders to take a photo of the book and tag their find on their Facebook, Instagram and Twitter.



HOW DO I JOIN IN THE FUN?

To join this wonderful initiative all you need to do is take your own book, magazine or zine and follow these easy steps:

1. If you have a printed book, mag or zine you want to share - be it your own or just a cool read - wrap it in a waterproof covering. We find plastic sleeves stuck down with a bit of sticky tape work the best.
2. Tie a nice ribbon around your book so it looks like a present.
3. Include a hang tag that says 'READ ME' on one side and has your @ or website and the hash tag [#thereadmeproject](#) on the back.
4. Tie the hang tag to your protected book so that people will know they can take the books.
5. Leave your books in various locations around your home town, or any other city and town you might travel to.
6. Post a picture of the book along with directions to its location and the hashtag [#thereadmeproject](#) on Instagram, Facebook, Twitter and any other social media you want and tell your friends and followers to go find it!
7. Share your book locations with me and I'll post them on the project website (for free!) so we can share your book with more people!

BAM!

GETTING IN TOUCH

web: <http://thereadmeproject.tumblr.com>

email: josiejette@gmail.com

instagram: [@thereadmeproject](#)

twitter & facebook: [@readmeproject](#)